



Indianapolis
Gregory A. Ballard, Mayor

NEWS RELEASE

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Old City Hall to Become Vibrant Hotel, Artistic Anchor in Market East District

21c Museum Hotels to Renovate, Develop Historic Building

INDIANAPOLIS – Mayor Ballard and City leaders joined 21c Museum Hotels to announce plans for a boutique hotel and public art museum in the old City Hall space. The new development will preserve the building's historic architecture while mixing in modern artistic touches.

"This project will keep Old City Hall open to the public and will further set the new Market East district apart as a culturally significant neighborhood to Indianapolis," Mayor Ballard said. "21c has a strong history of creating vibrant, interactive spaces that showcase the arts, which makes this a unique addition to our downtown."

The eight to 10 story hotel will be built on the north adjacent lot to Old City Hall and will include 150 rooms, art-filled meeting and event spaces and a unique chef-driven food and beverage concept showcasing local and regional farmers and producers. Old City Hall will serve as the hotel lobby, public art gallery and tenant space.

About 21c Museum Hotels

21c Museum Hotels, the award-winning Louisville, Kentucky-based boutique hotel and restaurant group, was founded by contemporary art collectors and preservationists Laura Lee Brown and Steve Wilson. The couple opened the first 21c Museum Hotel in 2006 along downtown Louisville's West Main Street, rehabilitating a series of 19th century warehouses. Much more than just a place to spend the night, 21c is an inventive union of genuine hospitality, careful design and culinary creativity — all anchored by a contemporary art museum with thought-provoking exhibitions, interactive site specific art installations and a full roster of cultural programming. 21c currently operates hotels in Louisville, KY; Cincinnati, OH and Bentonville, AR. Hotels are under construction in Durham, NC (opening first quarter of 2015); Lexington, KY and Oklahoma City, OK. Projects are under development in Kansas City, MO and Nashville, TN. The company is equally focused on creating unique, chef-driven restaurants that are as much a part of the community as the hotel. Currently, 21c operates a diverse roster of restaurants including Proof on Main, located in 21c Louisville; Metropole, located in 21c Cincinnati; The Hive, located in 21c Bentonville and Garage Bar in Louisville, KY.

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